



GM FINANCIAL PRESENTING SPONSOR OF YOUNG WOMEN'S LEADERSHIP ACADEMY 2022 SENIOR SIGNING DAY

GM Financial, and Dell Technologies and Intel celebrate Fort Worth ISD STEAM scholars

FORT WORTH, May 25, 2022 – Each year, graduating seniors from Fort Worth ISD's Young Women's Leadership Academy (YWLA) celebrate their acceptance to college during Senior Signing Day. The May event marked GM Financial's second year as presenting sponsor for the celebration, which took place at the Fort Worth Convention Center.

GM Financial began building a relationship with YWLA in 2018, providing curriculum content from its financial wellness program, [KEYS® by GM Financial](#). In the years since, the company has hosted numerous in-person and virtual engagement opportunities like college fairs, mentorship programs and professional development trainings for YWLA GEMS (Girls Excelling in Math and Science). The school continues to serve as an important local recruiting source for GM Financial's internship program and full-time job openings.

"When we see and hear inspirational stories of growth, leadership and exemplary classroom work from YWLA GEMS each year, we're reminded of the importance of supporting and empowering women in STEAM fields and beyond," said Susan Sheffield, Chief Financial Officer of GM Financial. "We realize that an investment in each student is an investment in our own future."

This year's class of 56 seniors achieved a 100% acceptance rate to a four-year college or university, earning more than \$9.5 million in academic and merit-based scholarships. In all, seniors received 325 college acceptances. More than 70% of the graduating class will become first-generation college students.

Shunda Robinson, GM Financial's Global SVP of Diversity, Equity & Inclusion spoke during the ceremony about the importance of finding a strong support system in college. Shunda encouraged each GEM to continue surrounding themselves with family, classmates and others who can help them overcome challenges and lift them up in times of need. She also shared her perspective on students broadening their horizons by seeking out people with different backgrounds and experiences.

Just before the ceremony concluded, graduates learned they would each receive a new laptop to help them be more successful as they begin their college journey. This gift, the second of its kind, was made possible by a generous donation from Dell Technologies and Intel.

"Supporting women in tech – and in any career – is core to our values at Dell Technologies " said Madeyline Brown, Vice President of NA Channel Sales and Central TX Women-in-Action ERG leader for Dell Technologies. "Congratulations to this class of strong women leaders. We are proud to support you in putting our technology to best use, developing yourselves and your careers to further advance human progress".

General Motors Financial Company, Inc. is the wholly-owned captive finance subsidiary of General Motors Company and is headquartered in Fort Worth, Texas. For more information, visit gmfinancial.com.

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